

## Zero Announces Change in Trade Name of Subsidiary

June 14, 2018

Company name: ZERO CO., LTD.  
Code No: 9028 (Tokyo Stock Exchange Second Section)  
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KOEI Transport Co., Ltd., one of consolidated subsidiaries of Zero Co., Ltd. has decided the change in the trade name at the General Meeting of Shareholders held today.

### 1. Outline of the subsidiary

- (1) Actual trade name KOEI Transport Co., Ltd.
- (2) Location of head office 3-535-1 Nunoichicho, Higashi-osaka city, Osaka
- (3) Representative President, Takeo Hashimoto
- (4) Business activities Motorbike transport, General cargo transport
- (5) Capital 10 million yen

### 2. New trade name (in English)

ZERO PLUS BHS CO., LTD.

### 3. Reason for the change

KOEI Transport Co., Ltd. became a member of ZERO Group in December, 2016 and is exclusively in charge of nationwide motorbike transportation in Group's core business, vehicle transportation, which was recently reorganized by region-based block companies bearing "ZERO PLUS" in their trade name. To create a common image for the Group, "ZERO PLUS" will be utilized for the new trade name, combined with "BHS" (Bike Hitchhike Service) which is well-recognized brand name as motorbike transportation business. The new trade name will provide customers a sense of reassurance and understandable service contents. ZERO Group will continuously pursue business restructuring to provide customers better services including convenience improvement.

### 4. Date of trade name change

July 1, 2018

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